



THE NEW  
**ALL-ELECTRIC MINI.**



MINI ELECTRIC





## PIONEERING THE FUTURE SINCE 1959.

Changing the face of mobility and making creative use of urban space – that’s what MINI has always been about. The purely electric MINI Cooper SE now continues this tradition with its eye on the future. With no exhaust, it reduces your carbon footprint and does its bit for the atmosphere. And if you’re travelling on electricity from renewable sources, the CO<sub>2</sub> pollution from driving drops right down to zero. Its quiet electric motor cuts down on traffic noise and reduces the cost of driving. It’s easy to charge the power for a range of up to 234 kilometres\* using charging stations at home.



The style: signature MINI. From the outside, only the details let on that the new MINI Cooper SE is purely electric and on the road without emissions. The engine: electrifying. The electric motor accelerates in just 7.3 seconds from 0 to 100 km/h, with that signature go-kart feel delivering maximum driving pleasure even on tight bends.

Experience powerful acceleration using the electric pedal-or slow the MINI Cooper SE down with precision control. Its special “one pedal feeling” lets you recover some of the kinetic energy every time you brake.

\*In accordance with the prescribed measurement method based on the WLTP test cycle.



# THRILLING - LY EASY: DRIVING ELECTRIC.

Swap a combustion engine for explosive acceleration: With 135 kW/ 184 hp and a maximum torque of 270 Nm, the new MINI Cooper SE delivers dazzling sprints. The electric engine lays on a brilliant performance regardless of the rpm - a compelling argument in city traffic. Its low centre of gravity and special Active Slip Regulation (ASR) traction system come through with athletic road holding. And with the MINI Driving Modes, the responsiveness of the MINI Cooper SE can be shifted at any moment - from SPORT and MID to GREEN and the super economical GREEN+.

Accurate navigation to the next charging station and rapid charging cables as standard all mean you can relax and enjoy the journey, however long you're on the road. A DC charging station delivers 80% of the range in just 35 minutes. At home or at work, the MINI Wallbox with an 11 kW charging capacity can do the same in 2.5 hours. And when necessary, the MINI Cooper SE can also be charged at any domestic socket.

## DOES AN ELECTRIC CAR GENERATE LESS CO<sub>2</sub> THAN A COMBUSTION ENGINE?

Electric cars like the MINI Cooper SE naturally release less CO<sub>2</sub> when running than a comparable car with a combustion engine - even with the prevailing electricity mix from non-renewable sources. Where power is taken from renewable sources like wind, sun or water, CO<sub>2</sub> emissions drop to zero.

## HOW LONG DO I NEED TO CHARGE FOR MY COMMUTE?

If you're covering 100 km a day, it will take you roughly 23 minutes to charge the power you need at a DC rapid charging station. At an AC charging station or at your Wallbox at home this will take around 2 h 30 min.

## WHAT DOES IT COST TO MAINTAIN AN ELECTRIC CAR?

Electric engines have fewer moving parts than combustion engines. This saves money on upkeep. Electric motors don't need oil changes or a clutch and there is much less brake wear thanks to recuperation. This all reduces maintenance costs. The battery also comes with an eight-year guarantee.



# EQUIPPED FOR THE FUTURE.

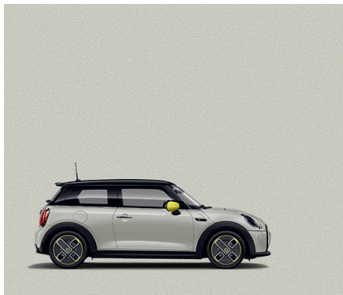
## MINI ELECTRIC TRIM.

### ELECTRIFYING ELEGANCE.

- Light alloy wheels MINI Electric Power Spoke two-tone
- Seats in Leather cross punch Carbon Black
- Steering wheel in Walknappa leather
- Cockpit trim MINI Electric Black
- Anthracite headliner
- Ambient lighting and lights package
- MINI Driving Modes
- Floor mats
- And much more

# ALL YOU NEED FOR AN ELECTRIFYING PERFORMANCE.

A selection of unique paintwork colours are available with White Silver Metallic and Moonwalk Grey Metallic. Exterior mirror is available in Energetic Yellow, with Jet Black contrasting colours for the roof.



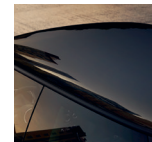
White Silver Metallic



Moonwalk Grey Metallic



17" Electric Power Spoke two-tone



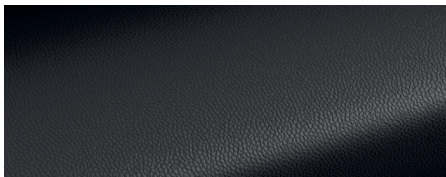
Contrasting roof colour:  
Jet Black



External mirror cap colour:  
Energetic Yellow

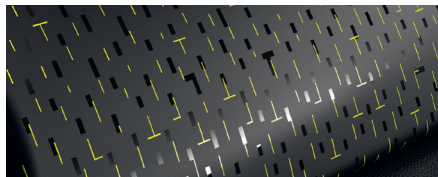


# FIND YOUR FAVOURITE SPOT.



**COLOUR LINES.**  
Carbon Black

Colour Lines determine the colour scheme of the door armrests and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.



**INTERIOR SURFACES.**  
Electric

Interior surfaces are on the door and cockpit trims. Choosing Electric colouring gives the cockpit trim a colour scheme exclusive to the MINI Cooper SE.



Leather cross punch  
Carbon Black



# LOADED WITH EQUIPMENT.

The MINI Electric trim can be perfected with a range of feature-rich packages: Connected Navigation delivers the latest technology, including, real-time traffic information via the navigation system and a range of other Remote Services, this package opens up all the latest ways to interact with your vehicle.



\*Leather covering on the seat cushions, backrest and headrests front and rear



# MOBILITY LIKE NEVER BEFORE - WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is a mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. It gives you a constant overview of the current status of your MINI and Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B by adding favourites like "home" or "work" or sending other destinations straight to your MINI.

In the MINI Cooper SE, the new MINI app always shows you the quickest route to the nearest charging station. While the car is charging, the app keeps you updated on the current charge status as well as the how long your current range is. Before setting off again, the temperature inside the MINI Cooper SE can be set to the exact minute.



More at  
[mini.com/app](https://mini.com/app)

## BE ELECTRIFIED.

Discover the fascination of a new engine and test out a new way of getting from A to B. Get ready to drive the MINI Cooper SE into a new era of mobility.

Take it for a test drive and discover how simple and fascinating it can be to make a sustainable reduction in your own carbon footprint. Check out the acceleration with the electric pedal in the MINI Cooper SE, which also recovers energy when braking. Speak to your MINI Partner about setting up a test drive or send us an enquiry online.

# SMART SERVICE, INTELLIGENT TECH.

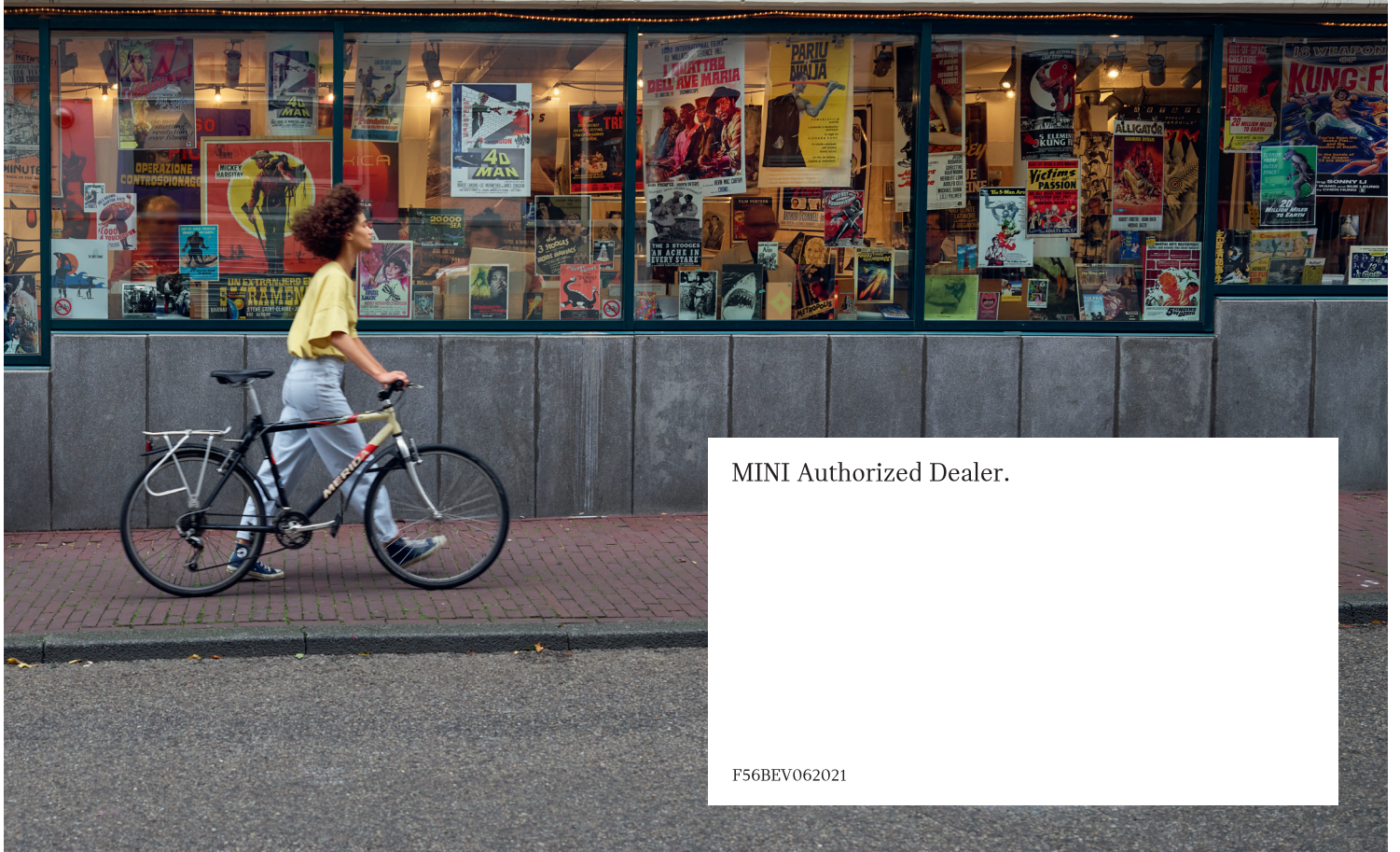
## MINI TELESERVICES.

MINI Teleservices lets your MINI Service Partner connect with your vehicle. Wherever you are, we are there for you. If necessary, your MINI will connect you directly to emergency or repair services so that you can get help quickly.

But that's not all: this intelligent technology informs your preferred MINI Service Partner when, for example, an oil service is due or the battery charge level drops to a critical level. Your MINI Service Partner will then contact you to arrange a service appointment.



UNLIMITED  
MILEAGE WARRANTY  
MSI MAINTENANCE  
— YOUR CHOICE UP TO 6 YEARS\*



MINI Authorized Dealer.

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6 years unlimited mileage whichever comes first.  
MINI Thailand reserves the right to change terms and conditions without prior notice.