



MINI ELECTRIC

**EXPLORE THE FIRST ALL-ELECTRIC MINI.  
LAUNCHING FEBRUARY 2020.**



# LOOKS TO STOP TRAFFIC.

## MINI COOPER SE

Keep things simple and iconic.



Since 1959, the MINI design has always been unique and instantly recognisable – and always ahead of its time. The MINI Cooper SE takes this tradition to new, electrifying heights. Since the electric drive requires hardly any air cooling, the front end is closed, which improves the vehicle's aerodynamics. A MINI Electric logo on the charging cap shows where you can "top up" the car. The MINI Cooper SE also features a rear diffuser as it does not require an exhaust. The futuristic design of the optional 17" Electric Corona Spoke two-tone light-alloy wheels guarantees that this car will leave a lasting impression.

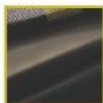
## STANDARD EQUIPMENT.



Sport seat with  
Leather cross punch  
upholstery in  
Carbon Black<sup>2</sup>



Sport leather  
steering wheel  
with multi-function  
controls



MINI Electric  
interior



Satellite Grey  
headlining

- Automatic air conditioning
- Cruise control with brake function
- Floor mats
- Fully digital cockpit
- LED fog lights
- Adaptive LED headlights
- LED rear lights
- MINI Driving Modes
- Navigation Pack
- Passenger seat height adjustment
- Performance Control
- Rain sensor with automatic headlight activation
- Comfort Access System
- Driving Assistant Pack
- Folding and auto-dimming mirrors
- Front centre armrest
- Interior lights pack
- MINI Excitement Pack
- Front and Rear Park Distance Control
- Rear view camera
- Seat heating, front
- Storage compartment pack
- Harman Kardon Hi-Fi system
- MINI Head-up Display
- Parking Assistant

## DESIGNED FOR YOU. ALLOY WHEELS.



17" Electric Corona  
Spoke in two-tone

## EXTERIOR PAINT COLOURS.



White  
Silver<sup>1,3</sup>

## ROOF.



Jet Black

## GRILLE AND MIRROR CAPS.



Energetic Yellow

<sup>1</sup>Metallic exterior paint colour. <sup>2</sup>Seats include lumbar support. <sup>3</sup>White Silver exterior paint colour is not available with roof in body colour.

Due to the nature of the printing process, colours may vary from those shown in this flyer. Actual car specification may vary from the models shown. MINI Thailand reserves the right to change equipments without prior notice.



FEELS LIKE ELECTRIC, LOOKS LIKE MINI.

CONVENIENT CHARGING SOLUTIONS.

STANDARD EQUIPMENT HIGHLIGHTS.

- LED headlights and rear lights
- Fully digital display cockpit
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3-pin plug) and AC public charging (type 2 – 11 kW) cables
- Automatic transmission
- MINI Connected (including Remote Services)
- MINI Navigation System (displaying nearby public charging stations, also including Real Time Traffic Information (RTTI) and Apple CarPlay)
- Pre-conditioning (to get the optimal performance from your battery, also enabling you to remotely heat or cool your vehicle prior to departure without impacting the range. This can be activated in your car or via the MINI Connected app)
- Two levels of power regeneration (including max regeneration and minimal regeneration – the energy recovery toggle allows you to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)

TECHNICAL DATA.

PERFORMANCE.

- Max. output: 184 hp
- Max. torque: 270 Nm
- 0-60 km/h: 3.9 seconds
- 0-100 km/h: 7.3 seconds

BATTERY.

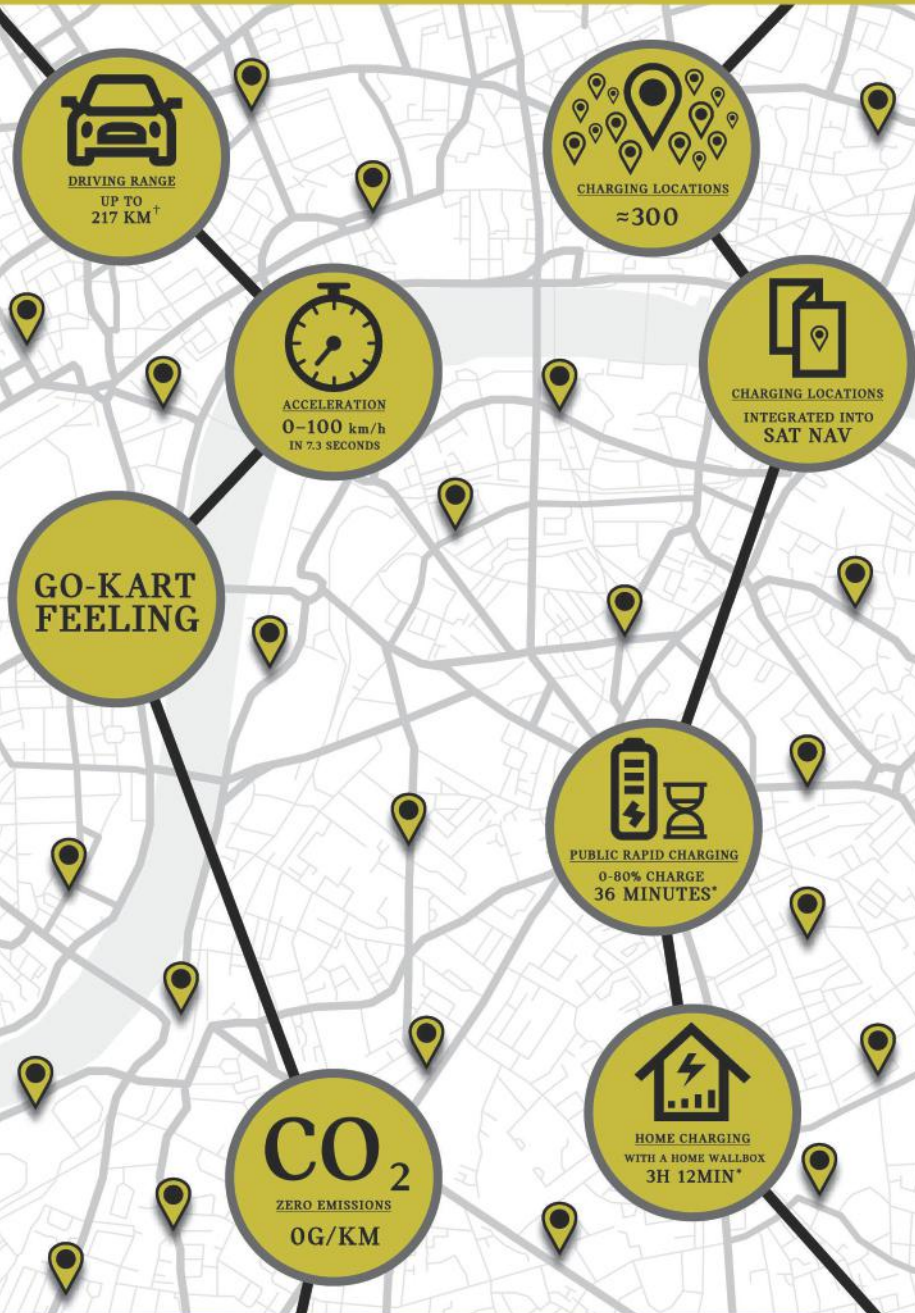
- Battery type: Lithium-Ion
- Gross battery content<sup>1</sup>: 32.6 kWh
- Battery capacity<sup>1</sup>: 93.2 Ah

RANGE AND CONSUMPTION.

- Electric Range (NEDC): 217 km<sup>†</sup>
- Electric energy consumption (NEDC): 17 kWh/100 km
- CO<sub>2</sub> emissions: 0 g/km

<sup>1</sup>High voltage.

<sup>†</sup>Figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging.



EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.



CHARGING CABLES.

The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging cable (type 2 – 11 kW) as standard.



PUBLIC CHARGING.

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). There are over 300 public charging locations.



HOME CHARGING.

You can charge your car at home using the occasional 3-pin plug home charging cable or your Wallbox.<sup>††</sup>



CHARGING TIME.\*

Home charging (AC)		
With occasional home charging cable (3-pin plug)	2.1 kW	12 hours
With Wallbox <sup>††</sup>	7.4 kW	3 hours 12 minutes**
Public charging (AC/DC)		
With AC public charging	11 kW	2 hours 30 minutes
With DC rapid charger	50 kW	36 minutes

<sup>††</sup>The Wallbox is not included in the price of the car, it has to be purchased separately. For more information please check [mini.co.th](http://mini.co.th) or speak to your MINI Retailer. <sup>\*</sup>Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. <sup>\*\*</sup>Charging time applies to any 7.4 kW Wallbox.

PARTNERSHIP WITH CHARGENOW.

Thanks to the Chargenow network with over 300 charging points, you will be able to easily charge up your car at Public Charging points using both AC and DC chargers. For home charging feel free to choose a MINI Wallbox or the Chargemaster homecharge unit.

For more information please visit [chargenow-th.greenlots.com](http://chargenow-th.greenlots.com)



Greenlots app:

AVAILABLE ON THE App Store

GET IT ON Google play





# EYES ON THE PRICE.

## HOW MUCH DOES IT COST TO OWN THE NEW MINI ELECTRIC?

### CHARGING COSTS.

The cost per km for the new MINI Electric is only 0.5 THB, which is **2.5 to 6 times cheaper** than cars with a petrol or a diesel engine.\*

Cost per kWh (VCA)	3.38 THB
Cost for full charge	110 THB
Cost per km	0.5 THB



\*Cost per km for cars with a petrol or a diesel engine varies between 25 THB and 30 THB.

# LIVING WITH ELECTRIC.

## IDEAL FOR SHORTER OR LONGER JOURNEYS.

Your life may evolve. Your schedules may vary. But the new MINI Electric will accommodate you for shorter or longer journeys.

### YOUR AVERAGE WEEK DAY.



### YOUR TYPICAL SUNDAY.



\*Cost based on cost per km of 0.5 THB. <sup>^</sup>For illustration purposes only and based on the estimated driving range of 140-145 km. Electric range figures are for comparison purposes and may not reflect real life driving results which depend on a number of factors including the starting charge of the battery, accessories fitted (post registration), variations in weather, driving styles and vehicle load. They were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. The electric range was determined according to a new test (NEDC). Only compare electric range figures with other cars tested to the same technical procedure.

## BE CONNECTED.

MINI Connected brings next-level connectivity to your MINI Electric with a wide range of intelligent eDrive services and apps. With the new MINI Electric, MINI Connected includes some unique remote features.

- Pre-condition your car remotely
- Check the range remotely
- Check the charging status remotely
- Start charging your car remotely
- Search for charging stations near your car or any location
- Assess the driving efficiency of your latest journey



For more information please check [https://www.mini.co.th/en\\_TH/home/range/mini-connected.html](https://www.mini.co.th/en_TH/home/range/mini-connected.html) or scan the below QR code.





A white MINI Electric car is shown from a high-angle perspective, driving on a road. The car is white with a black roof and yellow side mirrors. The license plate reads '556 JBT'. The background is a blurred road surface, suggesting motion.

Q

Is the new MINI Electric only available as a 3-door?

A

Yes.

Q

How much does it cost to charge the new MINI Electric?

A

Based on 3.38 THB per kWh on average it costs 110 THB for a full charge. 1 km costs only 0.5 THB

Q

How can I find public charging stations?

A

Just use the MINI Connected app on the move or see the charging locations integrated into your Sat Nav!

Q

How and where can I charge my car?

A

You can charge your car at home using your Wallbox or your 3-pin plug home charging cable. You can also charge your car at one of the 300 public charging stations in the Thailand, either using AC public charging or a DC rapid charger.

# MINI COOPER SE.

TECHNICAL DATA	Max. output (kW/hp)	135/184
	Max. torque (Nm)	270
	Max. speed (km/h)	150
	Acceleration 0-100 km/h (sec.)	7.3
	Electric range (NEDC) (km)	217
	Electric consumption (NEDC) (kWh / 100 km)	17
	Battery capacity (Ah)	93.2
	Charging time (0-80%)	- AC Home socket 12 Hours - AC Wallbox 7.4 kW 3 Hours 12 Minutes - DC Public charge 50 kW 36 Minutes
	CO2 emissions (g/km)	0
	Unladen weight EU (kg)	1365
TRANSMISSION AND TECHNOLOGY	Automatic Transmission	
	Recuperation Modes	
	MINI Driving Modes	
WHEEL/TYRE	17" MINI Electric Corona Spoke 2-tone with runflat tyres	
UPHOLSTERY AND INTERIOR SURFACE	Leather Cross Punch Carbon Black   Carbon Black	
	MINI Electric Interior surfaces	
EXTERIOR DESIGN & EQUIPMENT	MINI Electric aerodynamic kit, front and rear	MINI Electric side scuttles
	Adaptive LED headlights	MINI Excitement Package with MINI Logo projection
	LED daytime driving lights	
	LED Fog lights	
	White direction indicator lights	
	Exterior mirror, electrically adjustable	
INTERIOR DESIGN & EQUIPMENT	Sport Seats for Driver and Passenger Seat	Start/Stop button, with keyless start
	Sport leather steering wheel incl. multifunction	Automatic air conditioning
	Comfort access system with keyless entry	Height adjustment for front passenger seat
	Lights Package	Storage compartment package
	Front armrest	Floor Mats in velour (Yellow with MINI Electric Logo)
ENTERTAINMENT AND COMMUNICATION	HiFi loudspeaker system Harman Kardon	MINI Navigation system
	Bluetooth hands free function with USB audio	MINI connected services preparation
	Teleservices	Intelligent emergency call
	Remote Services with e-drive services	Concierge Service
	Telephony with wireless charging	Wireless Apple CarPlay
ASSISTANCE & SAFETY	Airbags for driver and front passenger, front, side and head	Cruise control with braking function
	Park Distance Control (PDC), Front and Rear with rear view camera	Dynamic Stability Control (DSC) incl. Automatic Stability Control + Traction (ASC+T), Electronic Brakeforce Distribution (EBD), Brake Drying and Hill Assist
	Anti-lock Braking System (ABS) incl. Cornering Brake Control (CBC)	MINI Head-up Display
	Dynamic Traction Control (DTC)	

PRICE WITH MSI STANDARD PACKAGE

THB 2,290,000

MSI STANDARD package including 3 years of maintenance or 60,000 km. and 3 years unlimited mileage warranty.

Upgrade your purchase for more privileges from MSI STANDARD package.

MSI Package	Price (THB)	MAINTENANCE	WARRANTY
MSI PLUS	30,000	5 years or 100,000 km.	3 years unlimited mileage
WARRANTY PLUS	40,000	3 years or 60,000 km.	5 years unlimited mileage
MSI ULTIMATE PLUS	70,000	5 years or 100,000 km.	5 years unlimited mileage

Suggested Retail Price with 3 years unlimited mileage warranty 2,260,000 THB

UNLIMITED

MILEAGE WARRANTY

MSI MAINTENANCE

—YOUR CHOICE UP TO 5 YEARS\*

\*The privilege to purchase MSI package up to 5 years unlimited mileage warranty and 5 years of maintenance or 100,000 km. (whichever comes first) plus 5 years membership of MINI Mobility Service. Terms and conditions apply. MINI Thailand reserves the right to change all information, specifications and illustrations without prior notice and is not responsible for typographical errors.

Effective from 1<sup>st</sup> February 2020.

