









OPEN TO NEW HORIZONS.

We love being let loose in the city. It gives us a sense of spontaneity and lets us enjoy the moment. The electric softtop opens in just 18 seconds when the car is standing or even when it's moving slowly. You feel the wind in your hair, the sun on your face and know there's nothing above you except open sky. There's no more relaxing and inspiring way to be on the move.

The new MINI Convertible is a fusion of charming looks, unique design and intelligent use of space. It features the largest interior of its class and has four seats. The steep windscreen creates an airy sense of space. And the Easy Load feature means you can increase the size of the boot opening when the softtop is closed.





A new sense of freedom opens up even when the top is closed, thanks to that signature MINI go-kart feeling and agile handling. The MINI Convertible delivers not only all the classic features but also the benefits of digital connectivity. The Weather app lets you carry on driving with the top down and not a care in the world.

WIND, STORM OR HURRICANE?

From relaxed cruising to athletic cornering – the MINI Convertible models offer the right drive for every style. What they all have in common is the clean and powerful MINI Twin Power Turbo technology. The 7-speed double-clutch transmission enables quick gear changes as standard.

The new adaptive chassis in Cooper S delivers the perfect balance between comfort and athleticism. MINI Driving Modes MID and GREEN offer efficient and economical vehicle settings – and in SPORT mode you can change the steering and accelerator characteristics at the touch of a button.







COOPER S.

Full speed ahead: The 2.0 litre, four-cylinder petrol engine with 141 KW / 192 hp delivers the perfect performance whatever the lay of the land. Continuing the theme are its athletic appearance with air inlets in the bumper and bonnet, the rear apron with diffuser insert and the central double tailpipes.

CLASSIC, ATHLETIC OR ELEGANT?

In all aspects of style, the new MINI Convertible follows a logic that is strikingly clear: Anything is possible, everything is signature MINI. Packages to suit your specific requirements. The third step is to select individual options to create your own, custom-designed vehicle.

MINI YOURS TRIM.

FOR TAILORED ELEGANCE.

- Light alloy wheels 18" Pulse Spoke two-tone
- Softtop MINI Yours with Union Jack design
- Seats in MINI Yours Lounge leather in Carbon Black
- Steering wheel in Walknappa leather with MINI Yours badge

- Cockpit trim MINI Yours in Aluminium
- Ambient lighting and lights package
- MINI Yours floor mats
- And much more







MAKE YOUR MARK.

A selection of unique paintwork colours are available for every trim. Exterior mirror caps are available with matching bonnet stripes in contrasting Aspen White, Jet Black. And just in case it does ever rain, MINI Yours Design is available for the softtop.







Melting Silver

Nanuq White

Rooftop Grey

Jet Black, Aspen White

Chilli Red

MINI Yours



British Racing Green

Chester leather

Malt Brown

Sport seat

Zesty Yellow

Island Blue

Midnight Black

18" Pulse Spoke two-tone

TAKE A SEAT.



MINI Yours Lounge leather Carbon Black Sport seat

The length of time you can sit back and enjoy a journey depends in no small measure on seat comfort.

MINI YOURS LOUNGE LEATHER IN CARBON BLACK.

Ultimate comfort, classic Union Jack design on the front of the headrest, striking piping and immaculate workmanship. In a MINI Yours sport seat, you can really feel the difference, however long the drive. ¹

Colour Lines determine the colour scheme of the door armrests and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.

Interior surfaces complete the interior design. A signature feature of the MINI Yours trim is a cockpit trim in Aluminium.

COLOUR LINES.



Carbon Black

INTERIOR SURFACES.



Aluminium

MORE TECHNOLOGY. MORE CONVENIENCE. MORE MINI.

Trim can be perfected with a range of feature-rich packages: Display that puts core journey information right in your field of vision.

With real-time traffic information via the navigation system and a range of other Remote Services, this package opens up all the latest ways to interact with your vehicle.

With the Comfort Package, you'll enjoy being in your MINI Convertible even more thanks to such features as the wind deflector, automatic air conditioning and rear view camera.

There is also a range of options available to make your MINI Convertible exactly how you want it – including the MINI Yours softtop with Union Jack design.









 $^{^{\}rm 1}$ Leather covering on the seat cushions, backrest and headrests front and back

² Leather covering on the seat cushions and backrest



MOBILITY LIKE NEVER BEFORE – WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is the mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. The app's intuitive, user-friendly design make it incredibly easy to use. The MINI app also opens up new routes and interactions with MINI Connected and your surroundings – it gives you a constant overview of the current status of your MINI and Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B as it lets you add favourites like "home" and "work" or you can send other destinations straight to your MINI. If your MINI has any service requirements, the app will notify you directly. You can then use the app to make an appointment directly with the MINI Service Partner it has saved for you.





More at



BREATH OF FRESH AIR.

Whether a committed convertible fanatic who wouldn't be seen dead under a metal roof, or a fresh air rookie blowing away the cobwebs for the first time – the first trip in the new MINI Convertible is always a special moment. There are very few cars of this class that give such a full-scale, authentic experience of fresh air – and with space for up to four people.

Your MINI Partner will be happy to make an appointment for you – ideally when the sun is due to shine. So hop in, put the top down and discover the wide open sky. Enjoy.

SMART SERVICE, INTELLIGENT TECH.

MINI TELESERVICES.

MINI Teleservices lets your MINI Service Partner connect with your vehicle. Wherever you are, we are there for you. If necessary, your MINI will connect you directly to emergency or repair services so that you can get help quickly.

But that's not all: this intelligent technology informs your preferred MINI Service Partner when, for example, an oil service is due or the battery charge level drops to a critical level. Your MINI Service Partner will then contact you to arrange a service appointment.

